



MISSION

**Make people and the world
happy by accomplishing
our work with love**

VISION

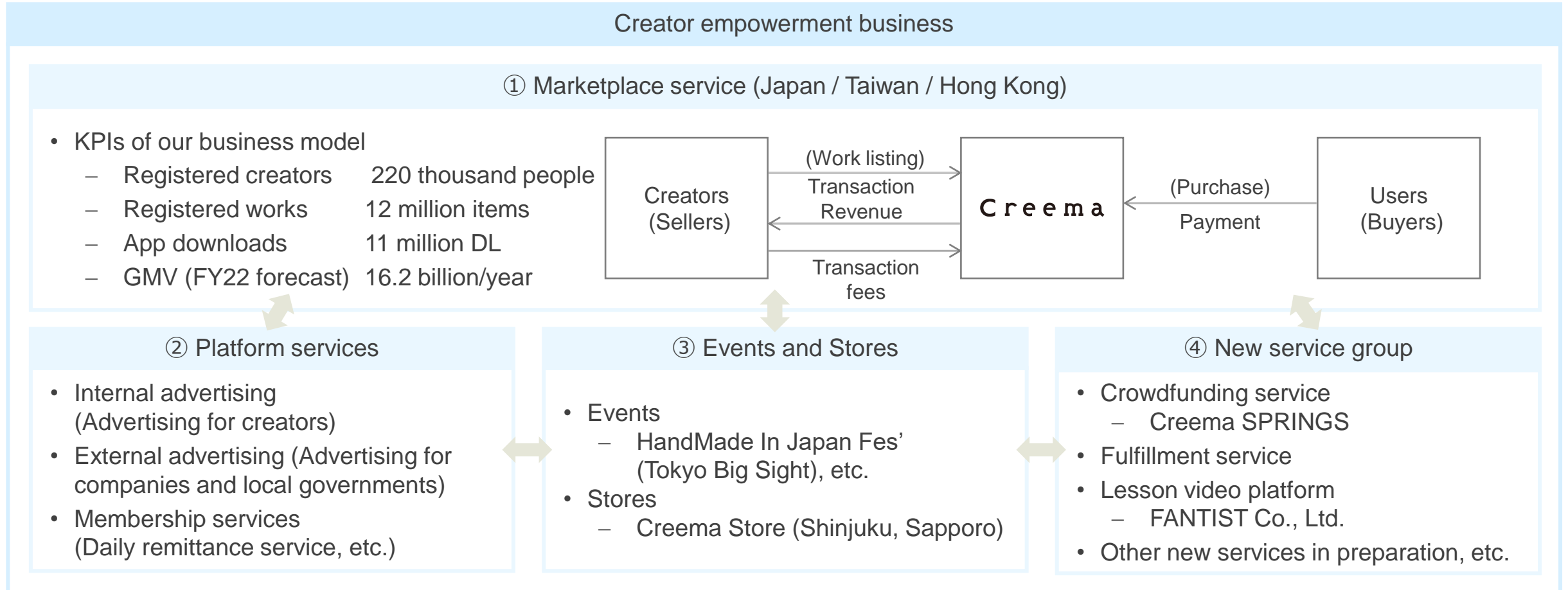
**A new big conglomerate
leading the 21st century**

Corporate Statement

Let's create a huge round era!

Business structure and “Creema economic zone”

We are expanding our business into various service areas that support the activities of creators with Japan's largest handmade marketplace “Creema” as the main axis, and we are striving to expand the “Creema economic zone”, where all services are dynamically linked.



2Q, FY2022 Company-wide results



[Company-wide] 2Q and First Half Results

2Q sales landed at 503 million yen (98% YoY) and operating profit at 39 million yen. Sales for the cumulative first half landed at 1.1 billion yen (107% YoY) and operating profit at 187 million yen (76% YoY). Operating profit margin was 16.9%.

Consolidated Income Statement

Unit: million yen	2 Q		First Half	
	Results	YoY	Results	YoY
(Ref.) GMV	3,643	97%	7,816	98%
Sales	503	98%	1,109	107%
Sales Cost	1	130%	8	541%
Gross profit	502	98%	1,100	106%
SG&A	462	119%	912	116%
Operating profit	39	31%	187	76%
Ordinary Profit	36	30%	184	76%
Net income	17	15%	146	62%

Topics

[2Q]

- Sales were 98% YoY in reaction to the surge in demand which arose in the previous fiscal year due to COVID-19.
- SG&A expenses were 119% YoY as a result of expanding medium- to long-term strategic growth investments as planned, which include TV commercial broadcasting and new business investments.
- As a result, operating profit was 31% YoY.

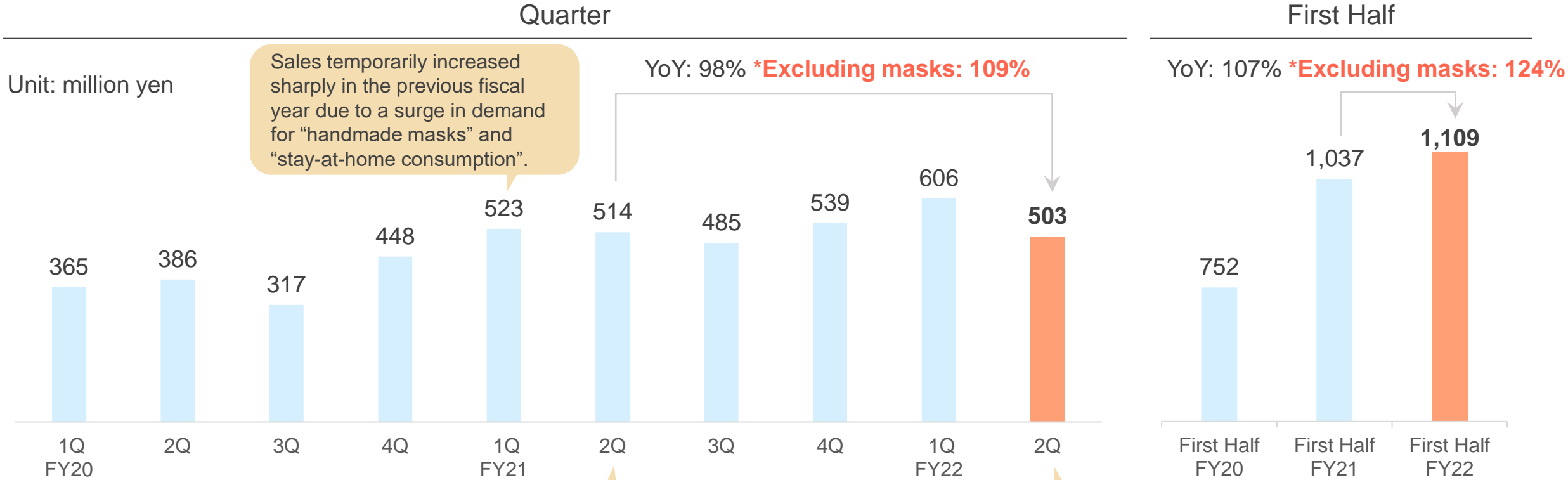
[First Half]

- Sales grew 107% YoY. Although sales of offline-area services (events and stores) decreased significantly, sales of online-area services (platform) increased more than such decrease.
- SG&A expenses were 116% YoY mainly due to TV commercials, large-scale development investments, and new business investments.
- As a result, operating profit for the first half was 76% YoY.
- The progress rate vs. the operating profit target for FY22 is 60% as of 2Q, going smoothly to plan.

[Company-wide] Trends in consolidated sales

2Q sales landed at 98% YoY in reaction to the temporary sharp increase in sales in the previous fiscal year from the surge in demand for “handmade masks” and “stay-at-home consumption” caused by the spread of COVID-19. On the other hand, due to 1Q growth, sales for the first half were 107% YoY. If excluding the impact of mask-related sales, however, 2Q sales and sales for the first half grew steadily at 109% YoY and 124% YoY, respectively.

Sales trends



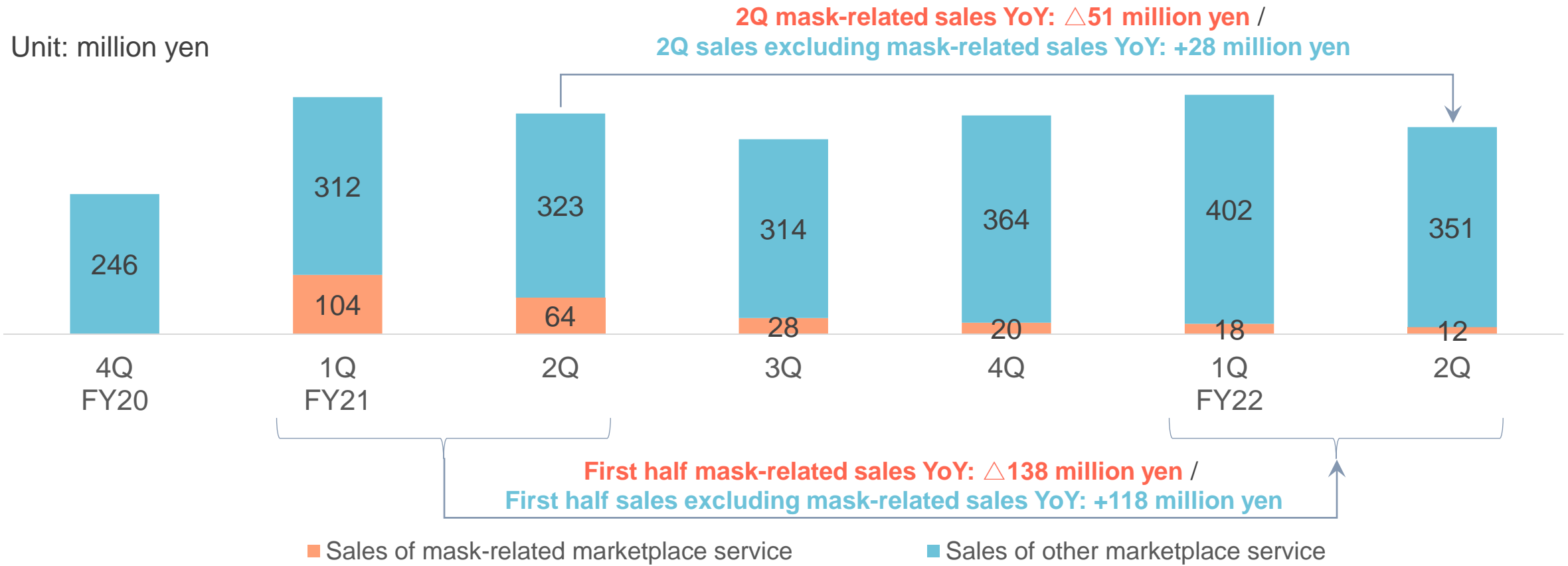
Sales temporarily increased sharply in the previous fiscal year due to a surge in demand for “handmade masks” and “stay-at-home consumption”.

In addition to the continued demand for handmade masks, stay-at-home consumption increased significantly more than 1Q.

Sales were 98% YoY in reaction to the sudden increase in masks and stay-at-home consumption in the previous fiscal year. Excluding the impact of mask-related sales, however, steady growth continued (as described later)

[Ref.] Sales trends for the marketplace service

In the marketplace service, 2Q mask-related product sales decreased more than 51 million yen YoY, resulting in a decline in the growth rate of over 10% in 2Q company-wide sales. As for the cumulative first half, sales decreased by more than 138 million yen YoY. If excluding the impact of mask-related sales, both the marketplace service and company-wide sales continue to grow steadily (details as described later).

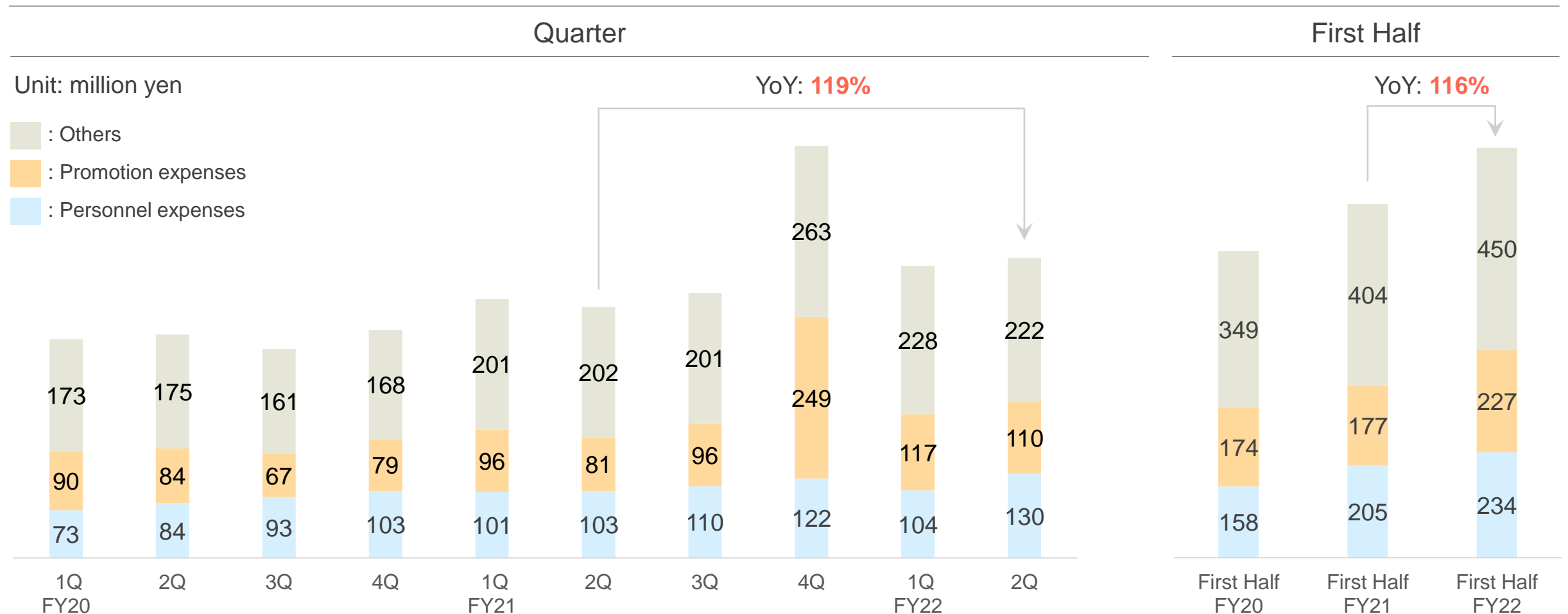


Note: Mask-related sales refers to those associated with sales from trading of works that contain the word “mask” in the product names. Such works are among those that completed trade during a relevant period under Creema’s categories other than food.

[Company-wide] Changes in consolidated SG & A expenses

Meanwhile, 2Q SG&A expenses continued to be incurred as planned for medium- to long-term growth. The expenses were 119% YoY due to an increase in promotion expenses, system development expenses, personnel expenses, new business investments and others. As for the first half, SG&A was 116% YoY.

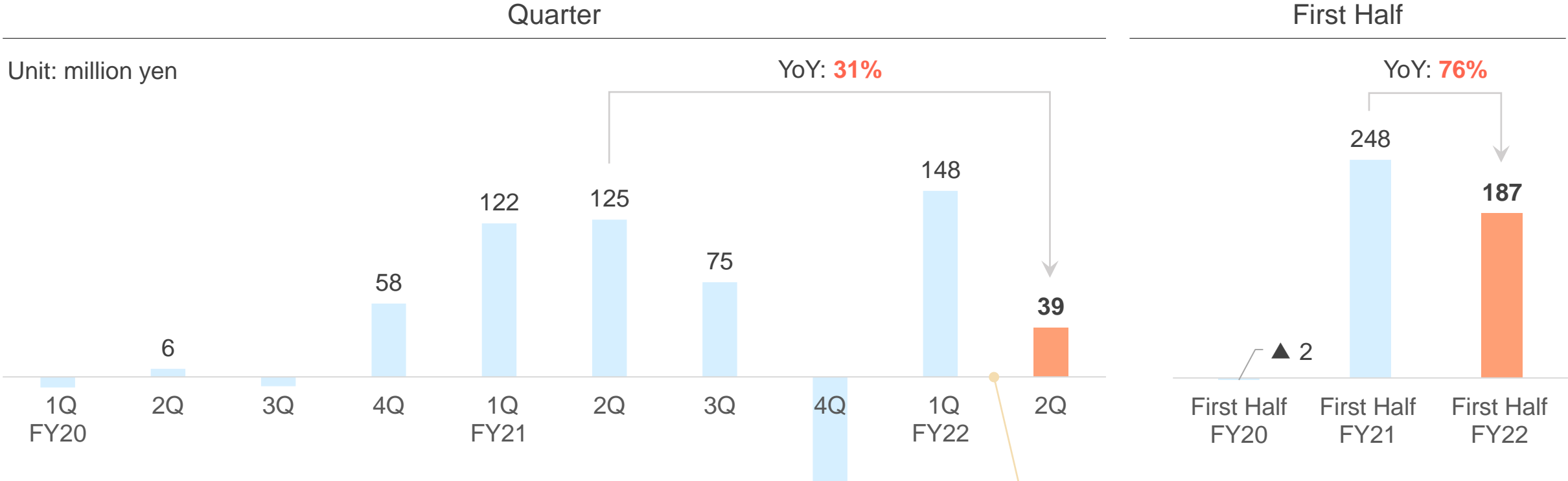
Changes in SG&A expenses



[Company-wide] Changes in consolidated operating income

2Q operating profit landed at 39 million yen (31% YoY) due to a combination of a reaction to the temporary rapid growth caused by the impact of COVID-19 in the previous year and upfront investments made for medium- to long-term growth. As for the first half, operating profit landed at 187 million yen (76% YoY).

Trends in operating profit



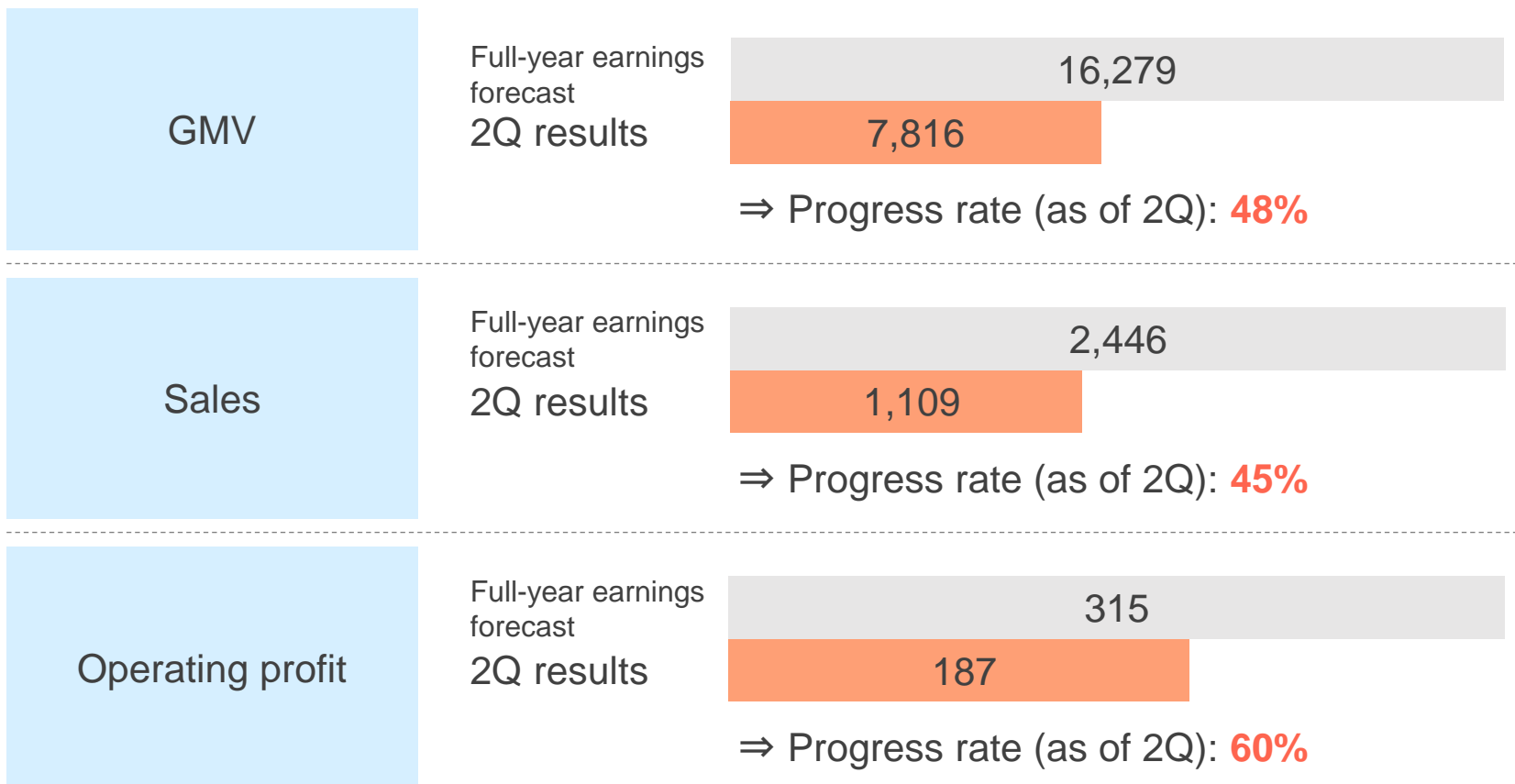
- Reaction to the temporary rapid growth in sales due to the impact of COVID-19 in the previous fiscal year
- Upfront investments for medium- to long-term growth

Earnings progress

A bottoming out in 2Q and a gradual increase in 3Q and 4Q is expected under the business plan. Progress regarding the earnings forecast is following a steady trend in all key indicators. No change is made from the plan set at the beginning of the term, and steady growth will also be made in the second half.

Key financial indicators

Progress as of 2Q against full-year earnings forecast (million yen)



Topics

- In the first half, both GMV and sales progressed in line with the forecast.
 - ✓ In 2Q, the GMV of the marketplace service is planned to bottom out.
 - ✓ From 3Q onward, the GMV of the marketplace service will enter a growth trend and large-scale events, etc. will be held. Accordingly, sales are expected to grow further in the second half.
- Operating profit temporarily saw a slightly favorable variance due to a decision made not to strategically use a portion of the budget in 1Q.
- Progress is favorable for all key indicators, including GMV, sales, and operating profit. No change is made from the plan set at the beginning of the term, and will further grow in the second half.

[Company-wide] Balance sheet status

Subject (Unit: Million Yen)	2Q FY2022	(Ref.) 1Q FY2022	(Ref.) QoQ
Current Assets	3,530	3,531	100%
Cash and cash equivalents	2,915	2,924	100%
Accounts receivable	591	584	101%
Fixed assets	227	203	112%
Deferred tax assets	64	66	97%
Security deposits	51	52	99%
Goodwill	45	49	92%
Total assets	3,758	3,735	101%
Current Liabilities	2,039	2,227	92%
Withholdings / Funds payable and amounts due to creators	1,466	1,648	89%
Loans repayable within one year	170	277	62%
Fixed liabilities	482	296	163%
Long-term liabilities	472	286	165%
Total liabilities	2,522	2,524	100%
Capital stock	536	532	101%
Capital surplus	1,957	1,953	100%
Retained Earnings	-1,256	-1,274	—
Total net assets	1,235	1,211	102%

FY2022 Performance by major services



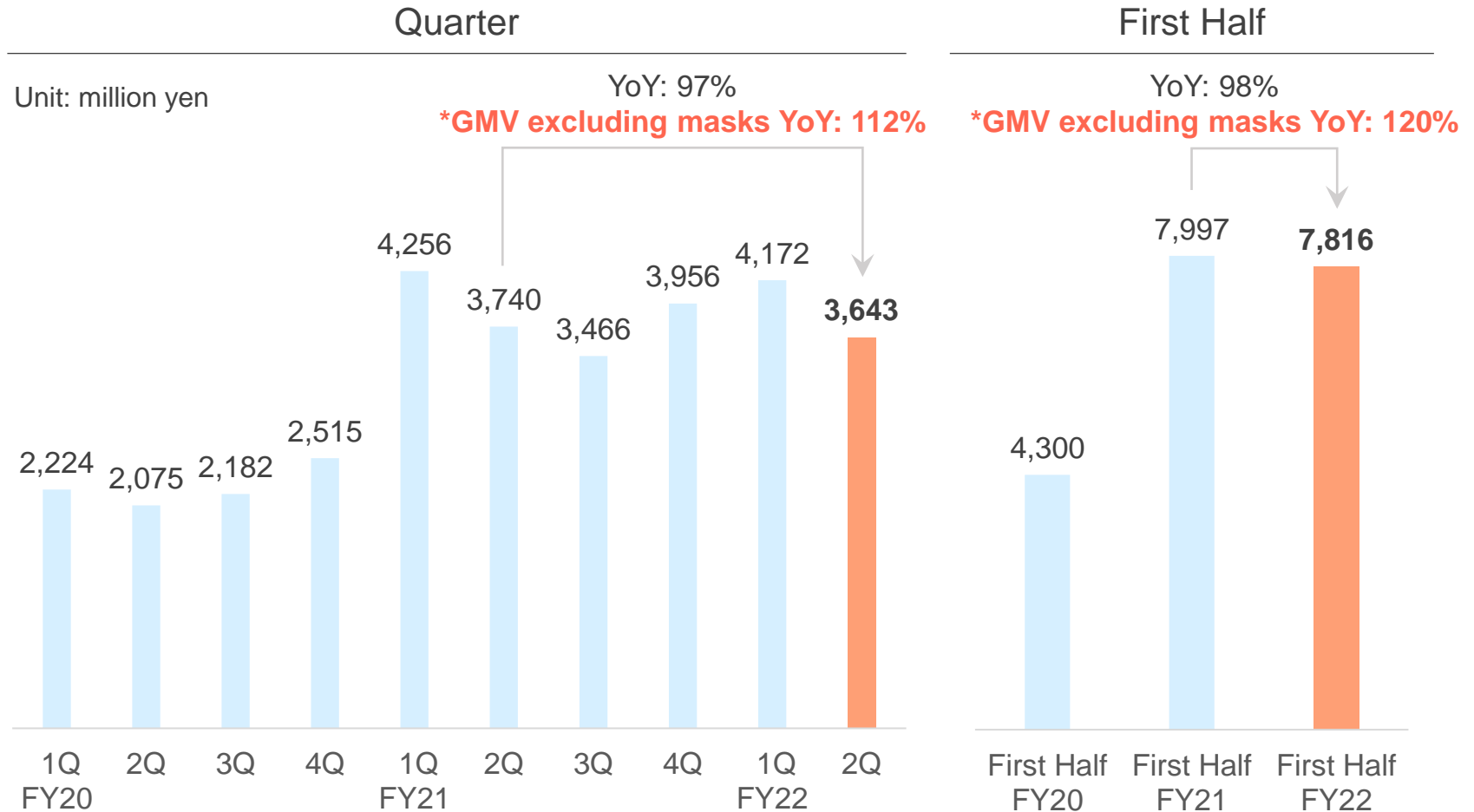
[Marketplace] Main initiatives and Creema GMV trends

2Q GMV landed at 3.6 billion yen, slightly below that of the previous fiscal year, as a reaction to the temporary surge in demand for handmade masks and stay-at-home consumption. If excluding the mask-related GMV, however, 2Q GMV and GMV for the first half grew steadily at 112% YoY and 120% YoY, respectively.

Main initiatives

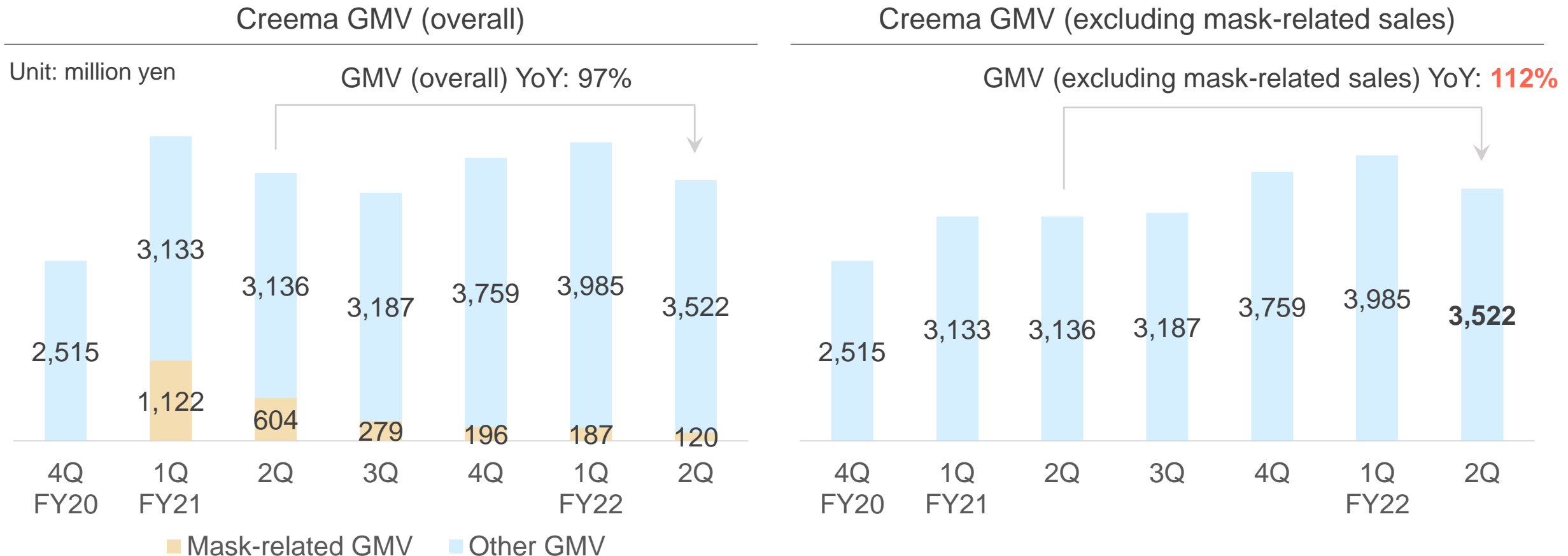
- Deployment of various merchandising campaign measures such as special feature articles capturing trends like Father's Day, and special programs including “Summer grab bags (*fukubukuro*)”.
- Enhancement of Creema products focusing on a better user interface and measures to improve convenience for creators.
- Strengthening of systems and support structure to provide a safer and more secure purchasing experience.
- Broadcasting of Creema TV commercial from July to August to get the service known.

Creema GMV trends



[Ref.] Impact of handmade masks in Creema GMV

If excluding the mask-related GMV, 2Q GMV and GMV for the first half increased steadily at 112% YoY and 120% YoY, respectively. The substantial scale of the service continues to grow significantly.

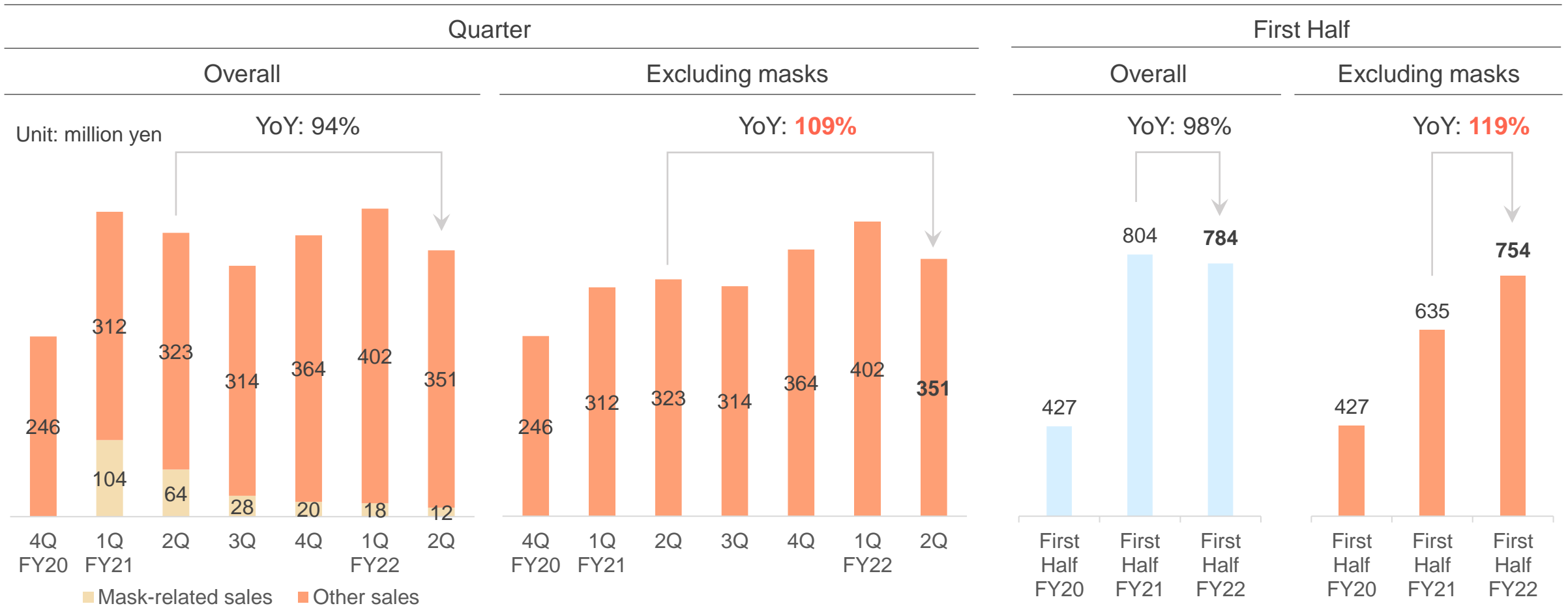


Note: The mask-related GMV refers to the GMV of traded products that contain the word “mask” in the titles of works on Creema. Such works are among those traded during a relevant period under Creema’s categories other than food. In regard to the mask-related GMV disclosed on April 14, since it was calculated based on titles of works extracted at the point when the disclosed material was prepared and not when works were traded, in some cases, titles have been changed from when traded. By revising the extraction method in detail this time, the total annual mask-related GMV in FY21 increased slightly more than the mask-related GMV disclosed on April 14, while the GMV excluding mask-related products in FY22 disclosed on July 13 decreased slightly.

[Marketplace] Sales trends

2Q overall sales were 364 million yen (94% YoY), but if excluding mask-related products, 109% YoY. Sales for the first half were 98% YoY, but if excluding mask-related products likewise, 119% YoY. Sales continue to grow strongly in the main.

Sales trends



Note: Mask-related sales refers to those associated with sales from trading of works that contain the word “mask” in their title. Such works are among those that completed trade during a relevant period under Creema’s categories other than food.

[Ref.] Development of various merchandising campaign measures

220,000 professional / semi-professional creators and 12 million fascinating pieces of work are introduced from various aspects.



夏のおしゃれにスパイスを 大人エスニック

カラフルな柄にビーズや刺繍、夏のおしゃれのスパイスになるエスニックアイテムをご紹介します。アクセサリーやバッグを取り入れるだけでも、いつもと違う夏らしい雰囲気。エスニックなコーデで、今年の夏をゆったりと過ごしませんか？

¥3,300
フープピアス (しずく)

¥16,000
【再販】木版プリント/Aラインロン...

展示作品
花と小鳥のギャザーワンピース *az...

Sold
【草木染め】ニヤンドウティーフープ...

¥7,150
ぴったりフィット♪2wayメッシュ...

[Ref.] Broadcasting of Creema TV commercial

Broadcasting of Creema TV commercial also in FY22 from the end of the previous fiscal year to get the service known.



Creema

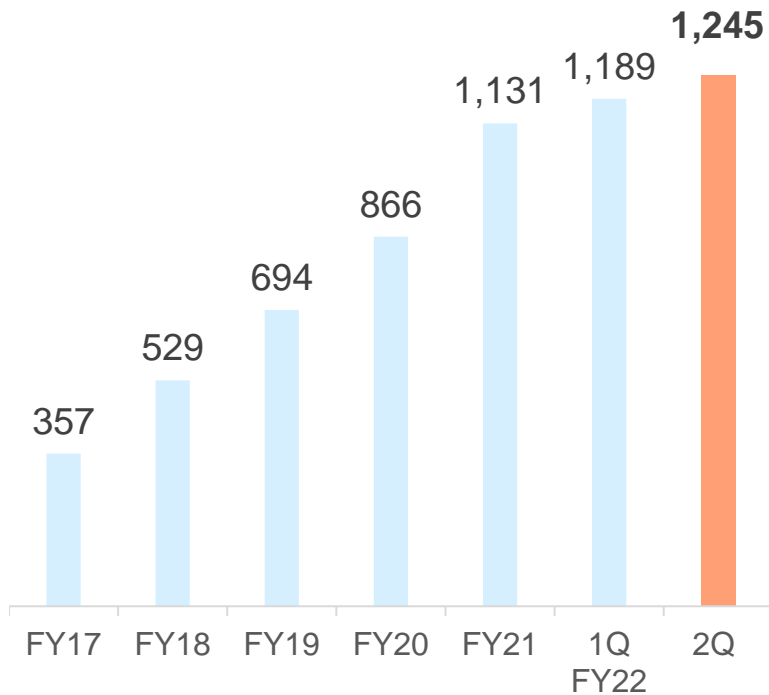


[Ref.] Trends in marketplace-related KPIs

Both the number of listings and app downloads have been steady. While the transaction unit price fell temporarily due to a sudden increase in low unit-price mask-related sales in FY21, the transaction unit price has recovered in FY22 with the significant decrease in mask-related sales. Unit price in 2Q was highest ever.

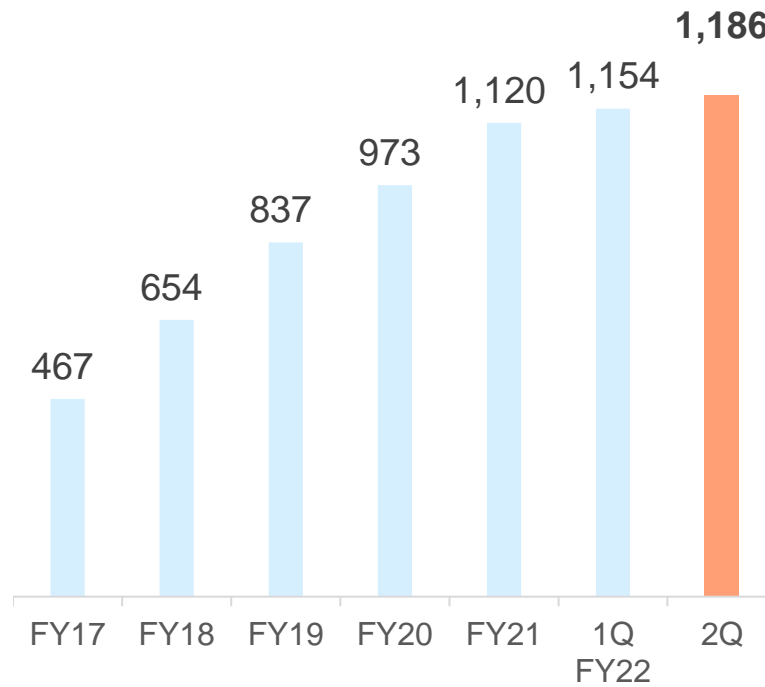
Number of listings

Unit: 10,000



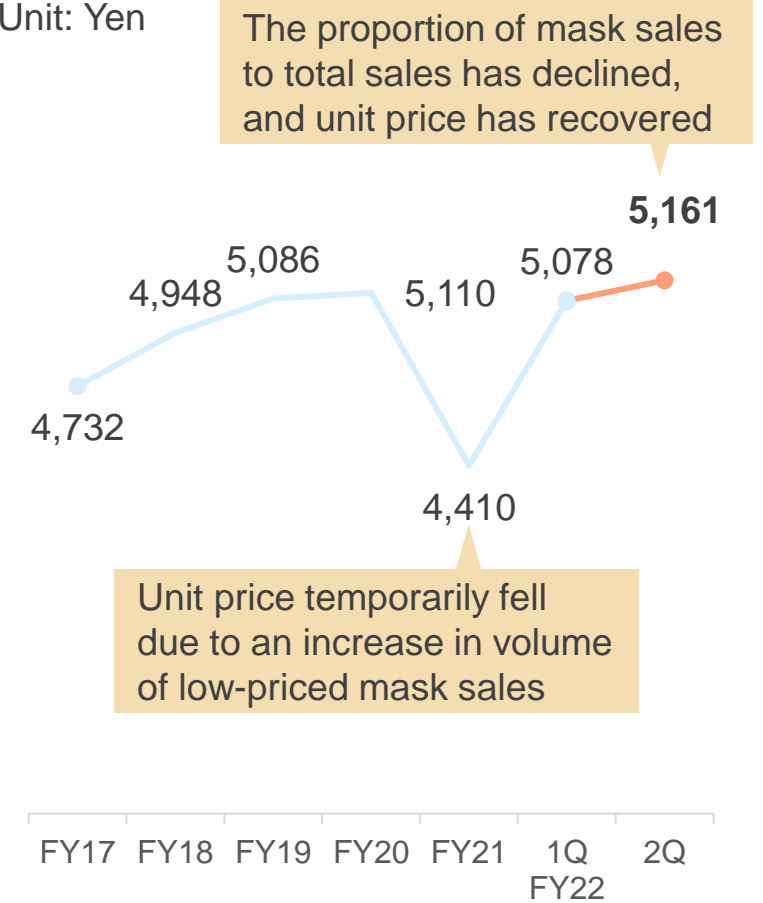
App DL

Unit: 10,000



Average transaction unit price (Japan)

Unit: Yen



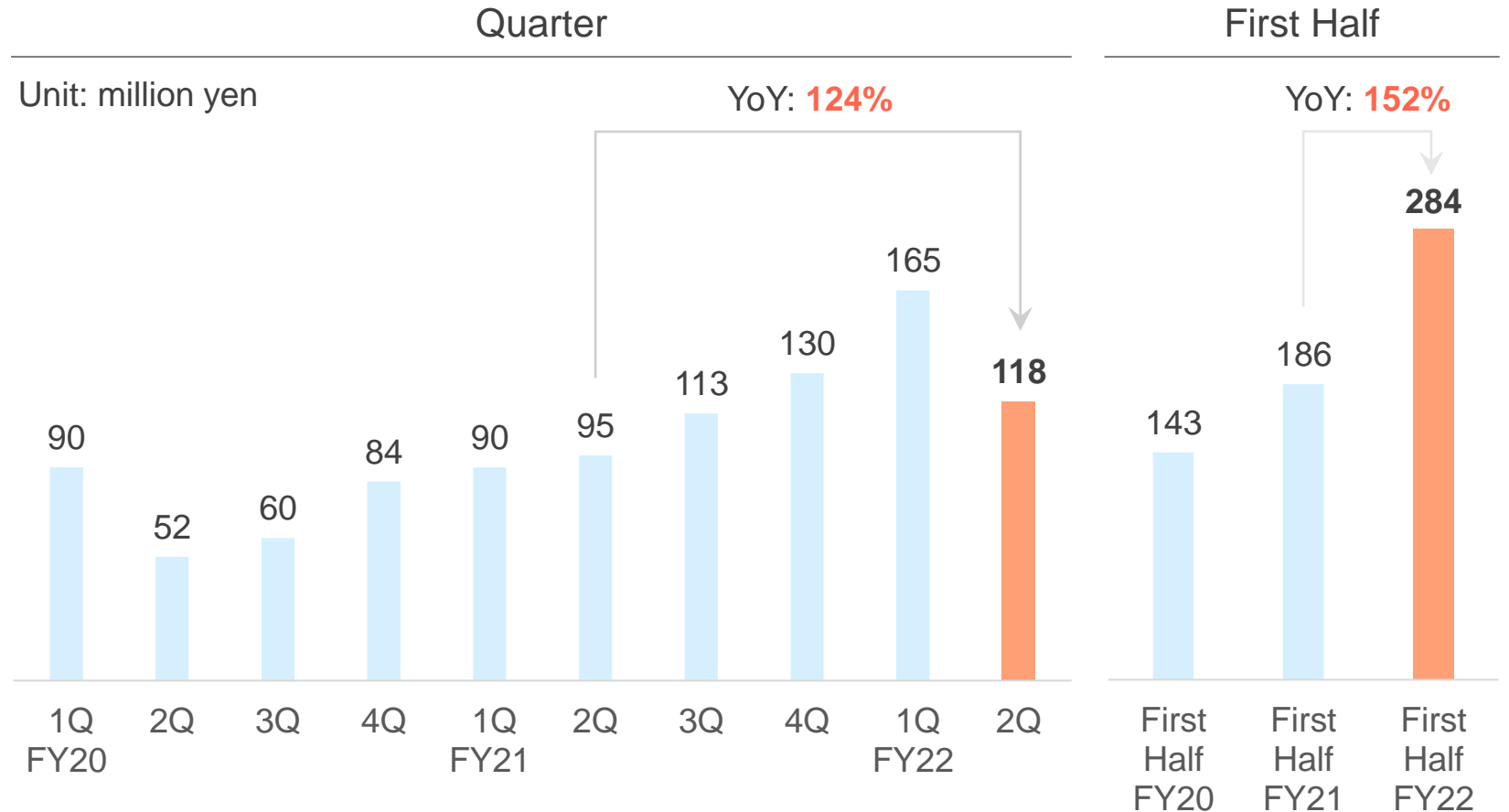
[Platform] Main initiatives and sales trends

In addition to the significant acceleration of orders and deliveries of items in external advertising (advertising for companies and local governments), users of internal advertising (advertising for creators) continued to be steady. As a result, sales of the platform service landed at 118 million yen (124% YoY). Sales for the first half landed at 284 million yen (152% YoY).

Main initiatives

- In external advertising(advertising for companies and local governments), collaboration projects with major manufacturers and various companies as well as support in a digital shift in the traditional craft industry continued, and orders/deliveries of local government PR projects accelerated.
- In internal advertising (advertising for creators), initiatives continued to be taken in various campaigns, additions of functions, etc. to promote the use of advertising services.

Sales trends



[Ref.] Example of external advertising - Idea-seeking Contest

To further have the attractiveness of Kumamoto Prefecture's traditional craftworks become widely known, an idea-seeking contest was held for "Creema," inviting creators who will create works together and share ideas on product development and improvement.



くまもとの伝統工芸 × Creema

アイディア募集コンテスト

技術とクリエイティビティで、くまもとの伝統工芸に
新たな息吹きを吹き込んでいただけるクリエイターの皆さまを募集します！



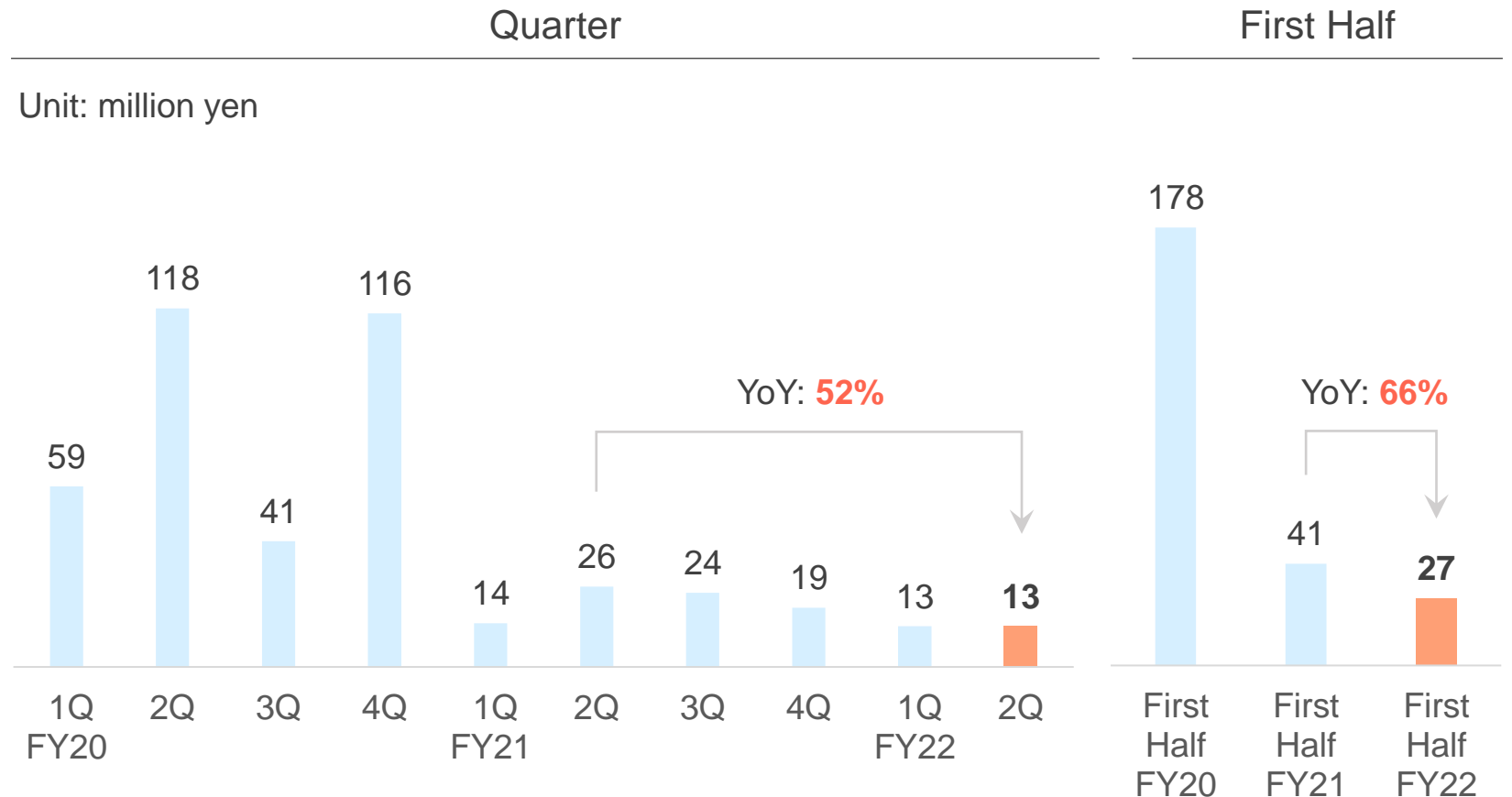
[Events & stores] Main initiatives and sales trends

No events were held in 2Q. As for stores, in addition to the limitation on the number of operating days and hours due to the declaration of a state of emergency, etc., a two-store-base operation system was taken, three stores less than the previous fiscal year. As a result, 2Q sales were 52% YoY and sales for the first half were 66% YoY.

Main initiatives

- Due to the impact of COVID-19, events were again not held in FY22 as in the previous fiscal year. Large-scale events are scheduled to be held from 3Q (November) of FY22.
- Store performance fell below that of the previous fiscal year. This was due to the limitation of operations imposed from the continued declaration of a state of emergency/priority preventive measures, in addition to the two-store-base system that was three less than the number in the same period of the previous year.

Sales trends



Announcement: Large-scale events will be held successively from 3Q

Outdoor music and craft festival “Creema YAMABIKO FES 2021” will be held at Gotemba Kogen from November 6 to 7, 2021. Cultural aspects such as craft city, sauna village, and outdoor areas will all gather mainly around the outdoor music stage where live performances of 12 groups can be enjoyed against the backdrop of Mt. Fuji.



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[Ref.] New service group

In addition to the crowdfunding service and lesson video platform, we intend to successively add new services in the future to promote the construction of the “Creema economic zone” while increasing value provided to creators and users.

Services released to date

Crowdfunding



Lesson video platform, etc.



Services to be released in the future

Introduction of other new services



Utilizing the huge membership base of "Creema", which supports the activities of creators, we operate a platform where creators can raise funds.

We entered into the EdTech via M&A with FANTIST Co., Ltd, providing creator's lesson video platform, and started offering fulfillment service from photo-taking to shipping.

Development and examination of various new services with high synergy with Creema is underway.

[Ref.] Introduction of Creema SPRINGS Project - ENLIGHT2021

Through ENLIGHT2021, a project implemented by a crowdfunding service Creema SPRINGS to simultaneously exhibit public arts nationwide, public arts by Creema creators are being exhibited successively in Fukuoka Prefecture (Itoshima), Kanagawa Prefecture (Yokohama), Toyama Prefecture (Toyama), etc.



 PUBLICART PROJECT
ENLIGHT 2021



 PUBLICART PROJECT
ENLIGHT 2021

Others: SDGs project - Sales of upcycle works using “*nunomimi*”, waste thread generated from weaving process

Enshu textile is a local industry in the Enshu region of Shizuoka Prefecture. Creema creators were asked to submit works using *nunomimi* (waste thread) which is industrial waste generated from the weaving process of Enshu textiles, and 25 upcycle works were commercialized. We will continuously aim to realize a sustainable world where new value will be created from scrap through the power of crafting.





FY2022 Forecast

Medium-term management policy

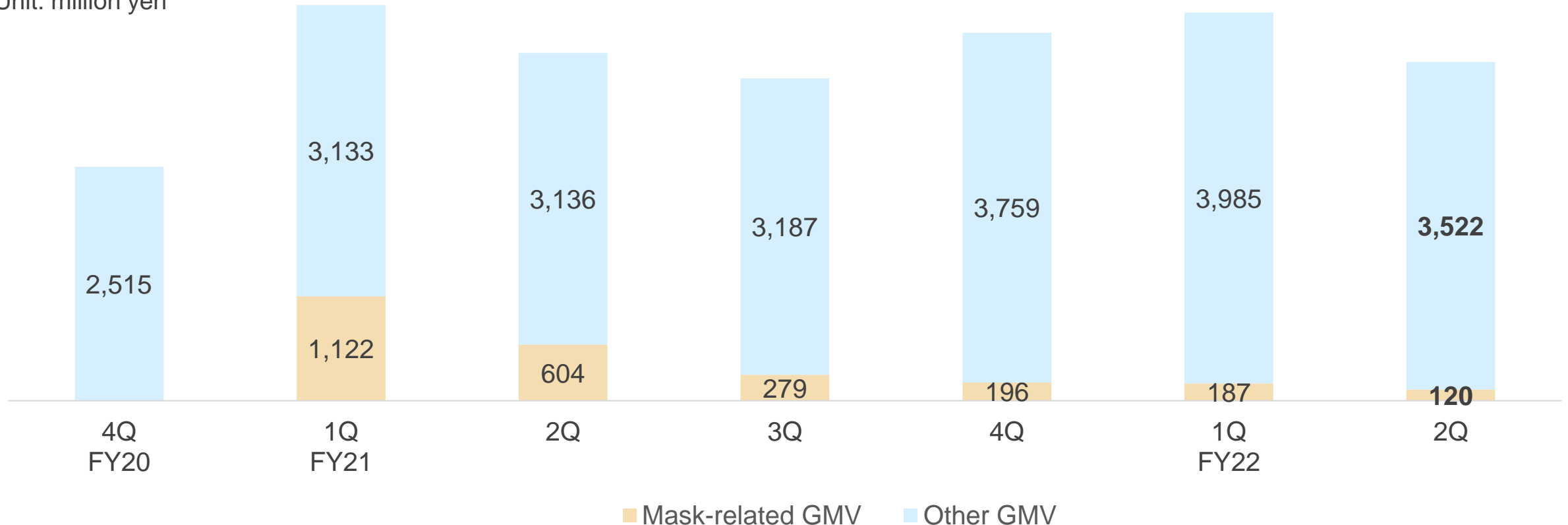
In FY22, we will utilize the platform base expanded and strengthened in FY21 and the current financial basis, achieve further growth of existing sectors, and expand our new service group.

Company-wide		<ul style="list-style-type: none">Utilizing the platform which was significantly enhanced in FY21, realize further growth of existing businesses, and expand our new service group and make strategic investments for non-consecutive growth in the medium- to long term.In FY22, we aim for sales of 2.4 billion yen (YoY: 119%) and operating income of 315 million yen (YoY: 140%).
By Service	Market place	<ul style="list-style-type: none">Polishing the system and products of our main service “Creema”.Polishing various merchandising and campaign measures.Driving overall growth in the “Creema economic zone” by strengthening a collaboration with Hello Circus, crowdfunding and other services.
	Platform	<ul style="list-style-type: none">In Internal advertising (advertising for creators), we plan to evolve it into a more valuable advertising service by continuing function development and campaign measures.In External advertising (advertising for companies and local governments), we are strengthening proposals centered on our own online advertising products such as tie-up advertorials and creator collaboration projects.In addition, we will focus on the online seminar service and others in which creators can play an even more active role.
	Events・Stores	<ul style="list-style-type: none">Partially resume large-scale events, such as “HandMade In Japan Fes” & “Creema YAMABIKO FES”.Rebuild the "Creema Stores" by strengthening merchandising considering changes in trends and consumption.
	New service group	<ul style="list-style-type: none">Full-scale expansion of various new services started from FY21, focusing on the crowdfunding service.Development of new services centered on areas that have synergies with our platform (including M&A)

Growth of Creema GMV (1/2)

Due to the impact of the COVID-19, the GMV of mask-related products has increased significantly since March 2020, but as of the end of FY21, the ratio to the GMV was small. While the ratio keeps declining, the GMV excluding mask-related products is expected to grow steadily after 3Q of FY22.

Unit: million yen

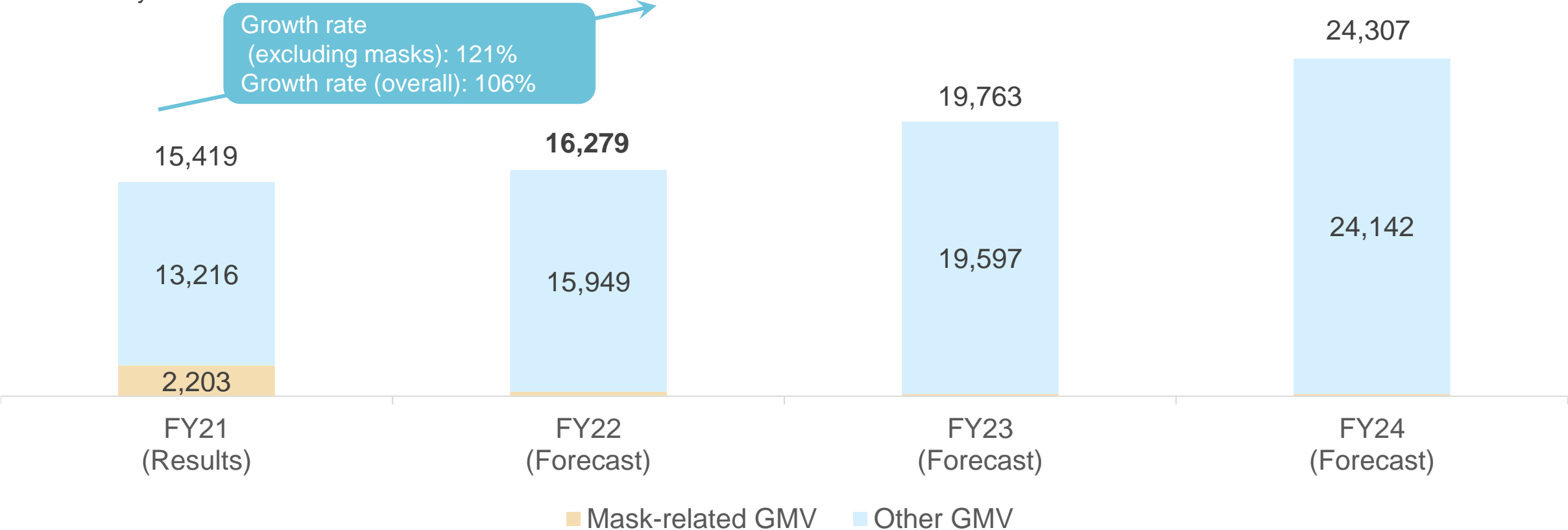


Note: The mask-related GMV refers to the GMV of traded products that contain the word “mask” in the titles of works on Creema. Such works are among those traded during a relevant period under Creema’s categories other than food. In regard to the mask-related GMV disclosed on April 14, since the GMV was calculated based on titles of works extracted at the point when the disclosed material was prepared and not when works were traded, in some cases, titles have been changed from when traded. By revising the extraction method in detail this time, the total annual mask-related GMV in FY21 increased slightly more than the mask-related GMV disclosed on April 14, while the GMV excluding mask-related products in FY22 disclosed on July 13 decreased slightly.

Growth of Creema GMV (2/2)

After FY22, it is anticipated that the mask-related demand, which increased sharply the previous year, will settle down. We are aiming for a GMV of 16.2 billion yen, which is up 121% YoY excluding mask sales.

Unit: million yen

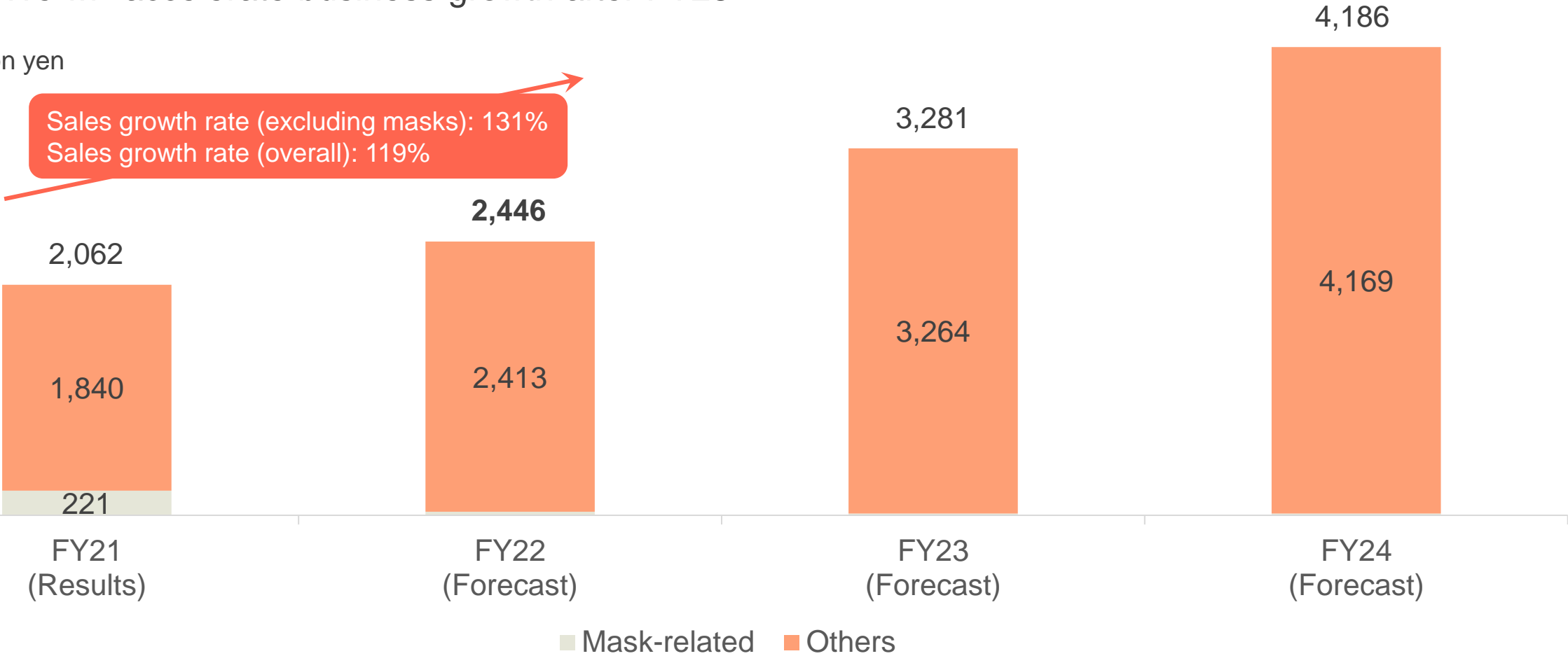


Note: The mask-related GMV refers to the GMV of traded products that contain the word “mask” in the titles of works on Creema. Such works are among those traded during a relevant period under Creema’s categories other than food. In regard to the mask-related GMV disclosed on April 14, since the GMV was calculated based on titles of works extracted at the point when the disclosed material was prepared and not when works were traded, in some cases, titles have been changed from when traded. By revising the extraction method in detail this time, the growth rate of the GMV excluding mask-related products increased to 121% from 120%.

Sales growth image

In FY22, we plan to launch several new businesses with the aim of expanding existing businesses based on the management base strengthened by FY21, realizing the vision, and achieving non-consecutive growth. We will accelerate business growth after FY23.

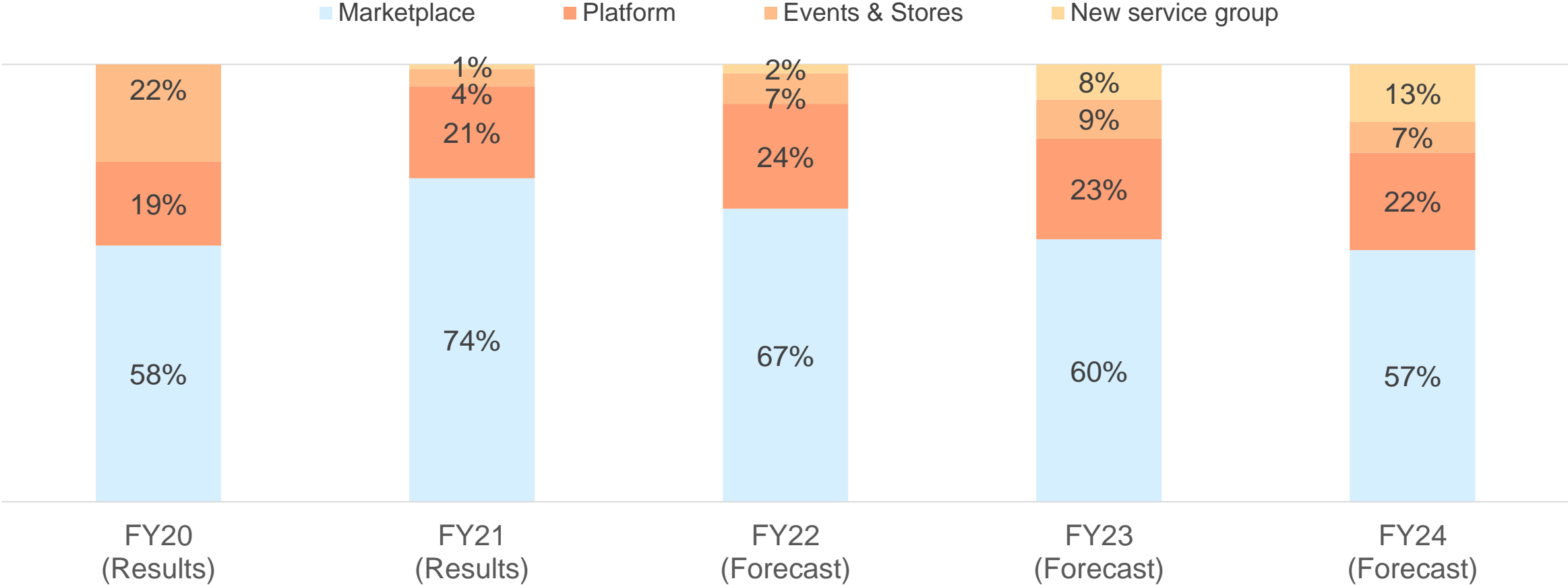
Unit: million yen



Note: Mask-related sales refers to those associated with sales from trading of works that contain the word “mask” in the product names. Such works are among those that completed trade during a relevant period under Creema’s categories other than food.

[Ref.] Forecast of changes in sales composition by service

Due to the impact of the COVID-19, event & stores services shrank significantly in FY21, while the proportion of the marketplace service increased. After FY22, our service ratio is expected to be gradually balanced back to normal, and the new service group will be progressively growing.



FY22 company-wide earnings forecast

To be able to further strongly back up the activities of creators, in FY22 we aim to achieve sales of 2.4 billion yen, operating profit of 315 million yen, and net income of 293 million yen by expanding the “Creema economic zone”, where various services are dynamically linked.

Company-wide earnings forecast

Unit: million yen	(Ref.) FY21	FY22	YoY
Sales	2,062	2,446	119%
Sales cost	5	88	1689%
Gross profit	2,057	2,357	115%
SG&A	1,831	2,042	112%
Operating profit	226	315	140%
Ordinary profit	204	307	150%
Net income	178	293	164%

FY22 Sales Forecast by Major Services

Unit: million yen	
Marketplace	1,628 YoY: 106% (Ref.) YoY without mask sales: 121%
Platform	590 YoY: 137%
Events & Stores	171 YoY: 200%
New service group	55 YoY: 382%

Reposted: Earnings progress

A bottoming out in 2Q and a gradual increase in 3Q and 4Q is expected under the business plan. Progress regarding the earnings forecast is following a steady trend in all key indicators. No change is made from the plan set at the beginning of the term, and steady growth will also be made in the second half.

Key financial indicators	Progress as of 2Q against full-year earnings forecast (million yen)	
GMV	Full-year earnings forecast	16,279
	2Q results	7,816
⇒ Progress rate (as of 2Q): 48%		
Sales	Full-year earnings forecast	2,446
	2Q results	1,109
⇒ Progress rate (as of 2Q): 45%		
Operating profit	Full-year earnings forecast	315
	2Q results	187
⇒ Progress rate (as of 2Q): 60%		

Topics

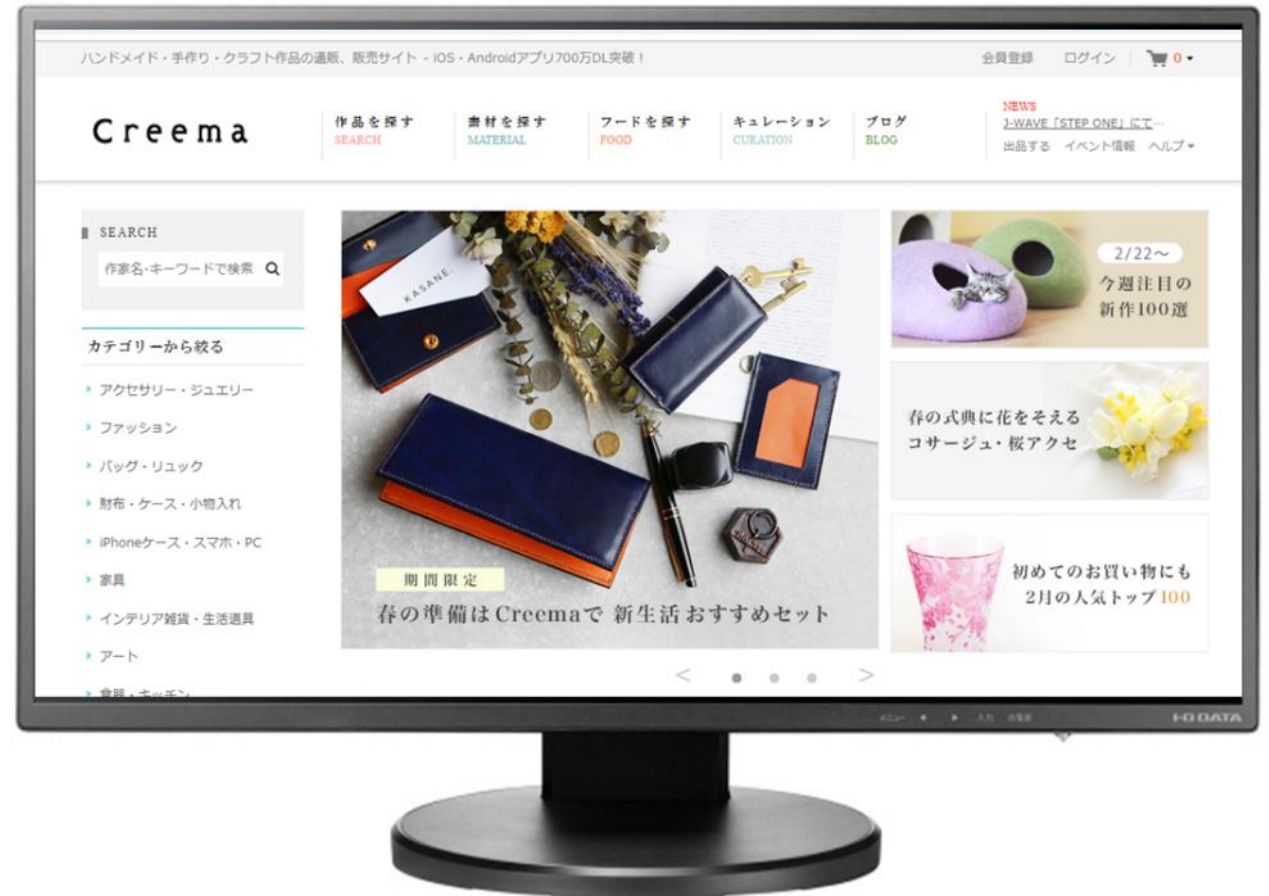
- In the first half, both GMV and sales progressed in line with the forecast.
 - ✓ In 2Q, the GMV of the marketplace service is planned to bottom out.
 - ✓ From 3Q onward, the GMV of the marketplace service will enter a growth trend and large-scale events, etc. will be held. Accordingly, sales are expected to grow further in the second half.
- Operating profit temporarily saw a slightly favorable variance due to a decision made not to strategically use a portion of the budget in 1Q.
- Progress is favorable for all key indicators, including GMV, sales, and operating profit. No change is made from the plan set at the beginning of the term, and will further grow in the second half.

Appendix



① Marketplace service (Japan / Taiwan / Hong Kong)

At "Creema," which acts as the core of the "Creema economic zone", 12 million works produced by 220 thousand creators are listed. The GMV of FY21 exceeded 15.4 billion yen, and we have established a position as one of the largest global handmade marketplaces in Japan and Asia.



[Ref.] Various work categories that are handled by Creema

At "Creema", you can purchase original works of various genres, from fashion items, interior art, and food.



② Platform services

Utilizing the “Creema” user base, communicability, and platform, we provide such platform services as Internal advertising (advertising for creators) that allows them to publicize their works and External advertising (for companies and local governments). This way we promote multi-layering of business.

Internal advertising (Advertising for creators)

An advertising service on "Creema" that enables creators to list and promote their own works on our website and app.



External advertising (Advertising for companies and local governments)

PR service for companies

We have developed a diverse advertising menu, such as advertorials that introduce attractive products and services of client companies as "reading material" and collaboration projects in which creators create products for client companies.



Regional revitalization

Utilizing the user and platform infrastructure of "Creema", such as DX support for the traditional craft industry, local products PR, and production of promotional events to showcase the attractiveness of local cities, we are developing PR services in the area of regional revitalization.



③ Events and Stores (1/2) - Events

Various handmade craft events are held all over Japan, including "HandMade In Japan Fes' (Tokyo Big Sight)", one of the largest festivals of creators in Japan, which mobilizes 50,000 visitors per event.

HandMade In Japan Fes'

- Held at Tokyo Big Sight, since 2013.
- Established a position as one of the largest festivals for creators in Japan.
 - Exhibitors: about 3,000 people
 - Visitors: about 50,000 people



Creema Craft Party

- Held at INTEX Osaka, since 2014.
- Established a position as one of the largest craft events in western Japan.
 - Exhibitors: about 1,500 people
 - Visitors: about 13,000 people



Marunouchi Street Market

- The craft market "Marunouchi Street Market by Creema" is regularly held on Marunouchi Nakadori.



Note: The number of exhibitors and visitors for each event is the result of the most recently held event. In 2020, those events were not held due to the influence of COVID-19.

[Ref.] Photos and sceneries from HandMade In Japan Fes'



③ Events and Stores (2/2) - Stores

The editorial shops "Creema Store", which sell the works of creators registered in "Creema", are open in Shinjuku and Sapporo.

Creema Store (LUMINE Shinjuku 2)



Creema Store (Sapporo Stellar Place)



④ New service group - Crowdfunding service, etc.

We plan to develop various new services that respond to the challenges and thoughts of creators. As a first step, in the previous fiscal year we launched “Creema SPRINGS,” a crowdfunding service that allows creators to raise funds for projects they want to realize.

みんなで作ろう新しいアートの輪“つながるピース(PEACE×PIECE)”プロジェクト

集まっている金額	¥1,612,500 (目標 ¥550,000)
目標達成率	293%
購入数	233
残り時間	終了しました

このプロジェクトは実行確約型です。

俳優・アーティストとして活動する坂東工が祈りをこめ制作したアート「謳歌」このアート作品を使って、つながるピースなプロジェクトに挑戦します！ブロックチェーンを使った新たなアートの仕組みを取り入れ、アートマーケットをもっと活性化させたい！社会貢献にも発展させていくプロジェクトです。

ハレクタニの思い～九谷焼の彩りで、生活をほっこり幸せに～

集まっている金額	¥776,800 (目標 ¥300,000)
目標達成率	258%
購入数	108
残り時間	終了しました

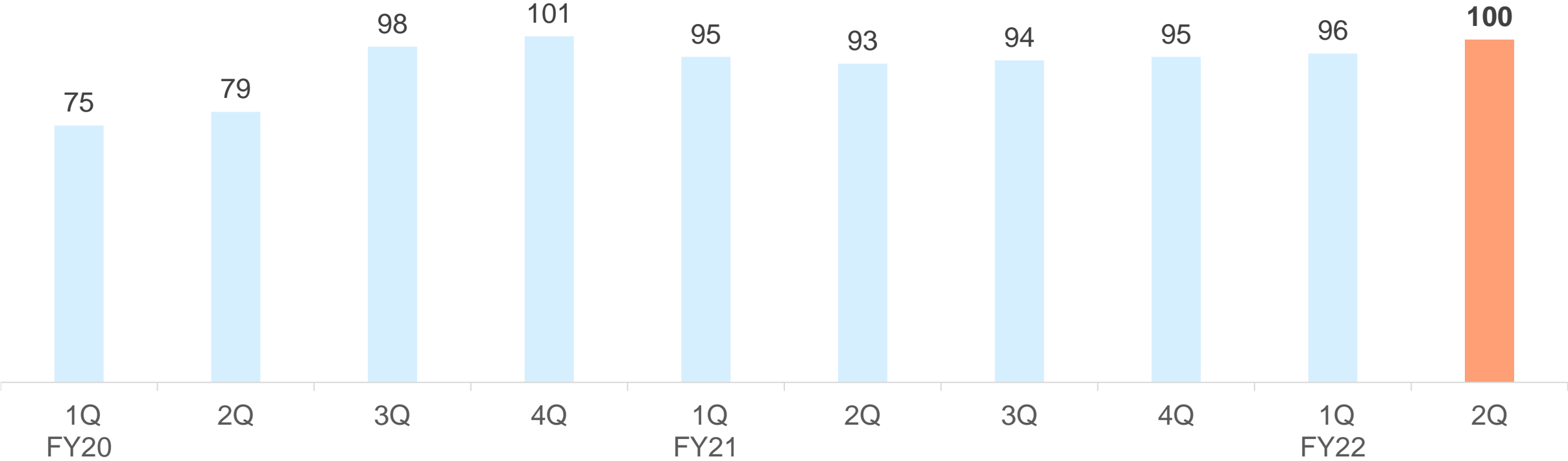
このプロジェクトは実行確約型です。

伝統的な九谷焼を、もっと現代の生活に馴染むものに。そんな思いではじまった『ハレクタニ』の思いと器を紹介します。みなさまの生活が彩りある器で晴れやかになりますように。

Changes in the number of employees (including part-time employees)

There has been no significant change in the number of employees in the past year.

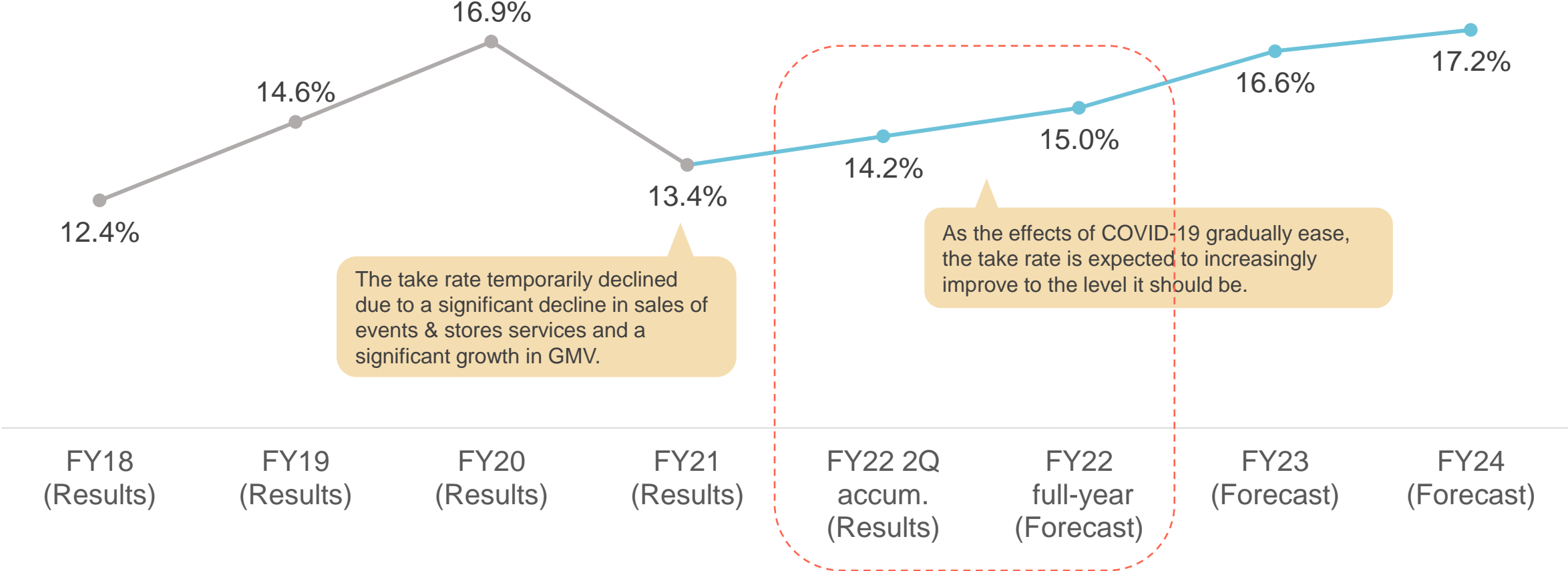
Unit: people



Note: Employees are the total of regular employees, contract employees, and part-time employees, excluding executives.

Take rate trends

In FY21, GMV increased due to the spread of COVID-19, but the sales of events & stores services fell sharply, resulting in a significant decrease in take rate. After FY22, the events & stores will gradually recover and our new service group will be created, so the take rate is expected to improve again.

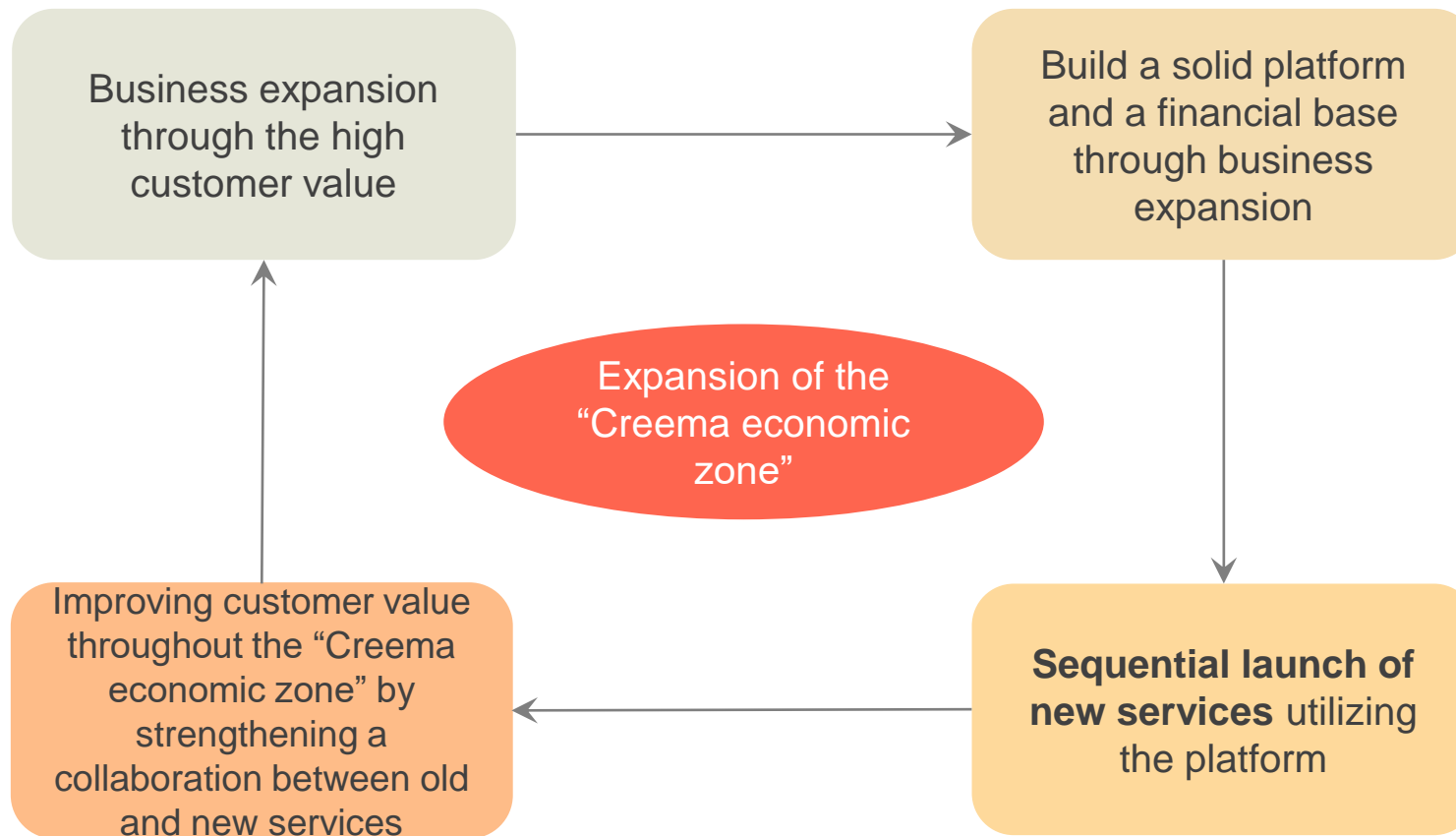


Note: The take rate is calculated using the GMV of the marketplace service as the denominator and the sales of all services as the numerator.

Investment policy for new services

Development of new services will proceed from areas synergistic with the platform built through the creator empowerment business. After that, the competitive advantage will be further strengthened by the cooperation between old and new services, and the “Creema economic zone” will be expanded.

“Creema economic zone” expansion process



Creema platform infrastructure and new businesses

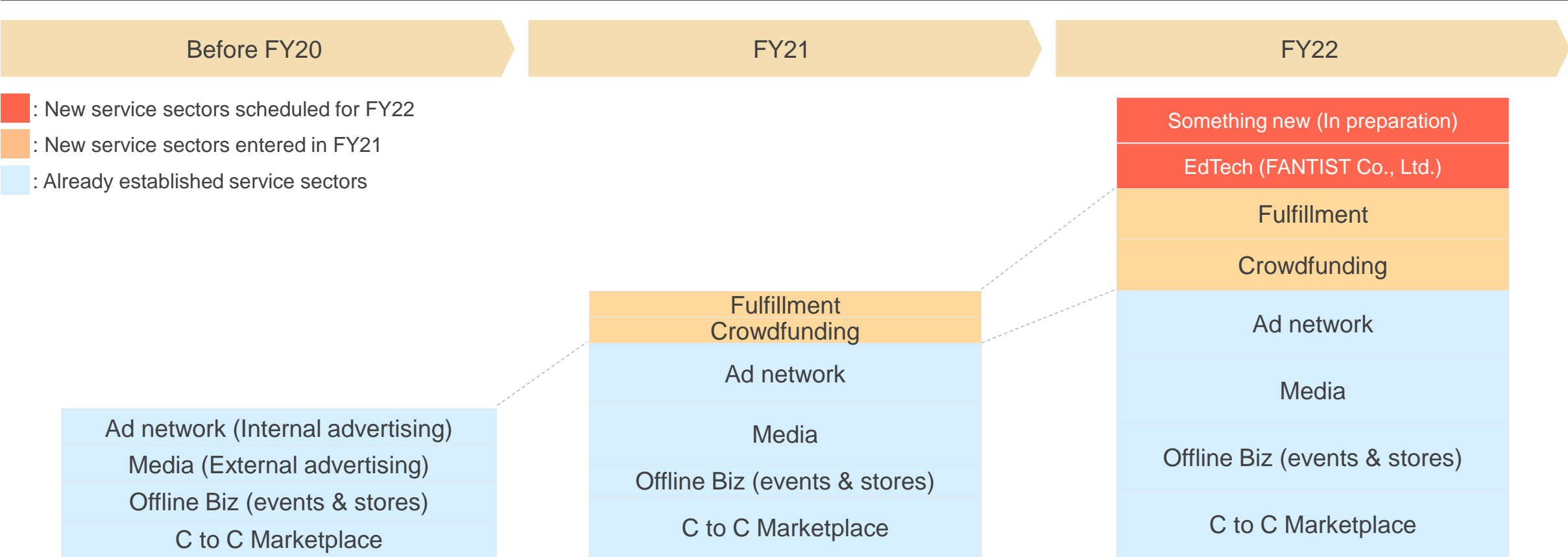
- ① Creator base centered on professionals and semi-professionals
- ② A huge user base of over 20-30 million visits per month, mainly by women in their 20s to 40s
- ③ A website / app as a medium with transmission power and community base that goes beyond "just an EC website" (the total number of followers on social media is about 900,000)
- ④ Business development ability that has created various services by utilizing the platform

Utilizing a highly original platform, we will actively develop new services in other areas while focusing on areas related to creator activity support.

Expansion of new services

We steadily expand the service areas by utilizing the platform. We acquired FANTIST Co., Ltd. in 1Q of FY22 to be fully prepared to enter into the EdTech domain in FY22.

Service area expansion

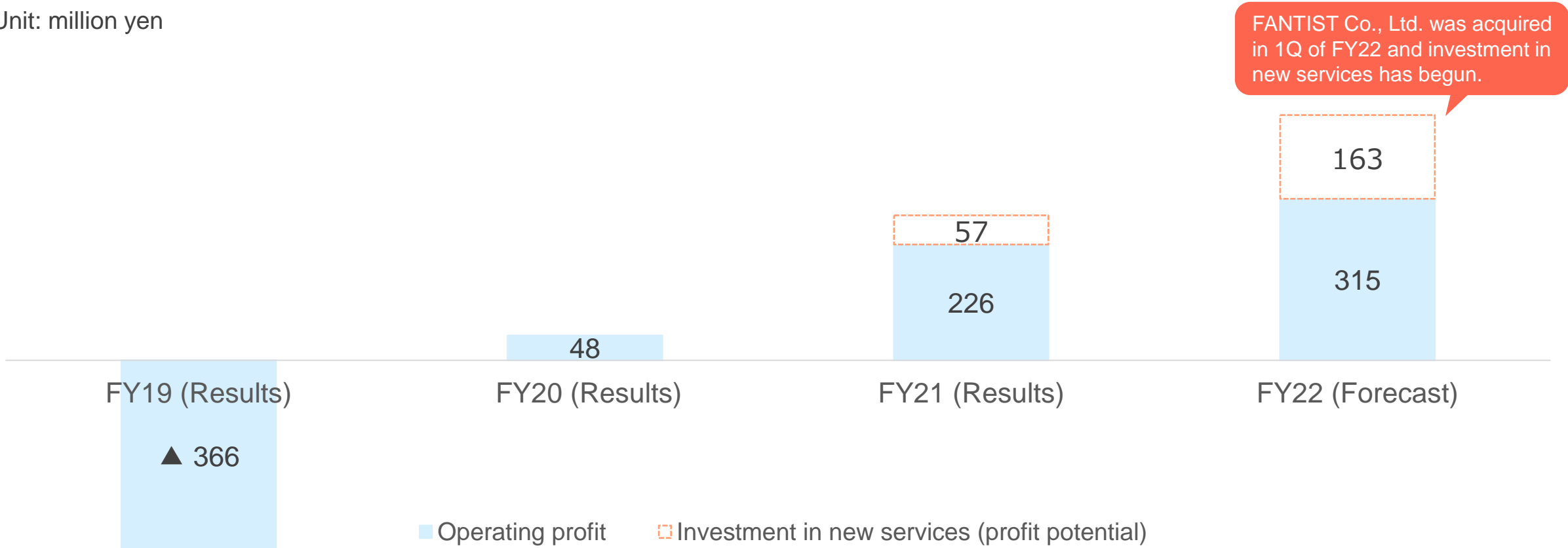


Investment in new services

Aiming for operating income of 140% YoY, while accelerating strategic investments in the new service group in FY22 to further accelerate growth. FANTIST Co., Ltd. was acquired in 1Q of FY22 and investment in new services has begun.

Trends in operating profit

Unit: million yen



Creema CREEMA LTD.

The Company's plans, business outlooks, strategies, etc. contained in this material are based on the Company's management decisions obtained from the information available as of the date of the announcement. It is just a forecast for the future, and there are various risks such as "intensifying price competition in the market", "fluctuations in trends in economic activities surrounding the business environment", "fluctuations in exchange rates", "significant fluctuations in market prices in the capital markets", etc. Please note that the actual business performance may differ due to uncertainties mentioned above.

< Contact information >

CREEMA LTD. Corporate Div.

<https://www.creema.co.jp/contact/index.html>